

# Maryland Heights Chamber of Commerce Business Journal



November 2012



Learn how to save with this discount card on Page 4



Learn more about this years Wreath Wars on page 2

## Mission of the Chamber

The Maryland Heights Chamber of Commerce is a not-for-profit organization that strives to enhance the general welfare and prosperity of businesses and citizens of the Maryland Heights. The chamber provides opportunities for its members to address economic, commercial governmental and educational issues. It is currently serving more than 400 businesses, representing 20,000 employees.

## Premiere Partner Program

Platinum Partner



**Ranken Jordan**

*A Pediatric Specialty Hospital*

Gold Partners



**SSM DePaul**

Health Center

Silver Partners

A Skeetz Production

Champion Floor Company

Edward Jones

Electro Savings Credit Union

Konica Minolta

Oneway Construction

Pattonville School District

Venmar Systems, Inc.

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## Upcoming Events...

Wednesday, November 14th  
Member Luncheon  
11:30am-1pm  
Harrah's

Wednesday, November 28th  
Business Leader of the Year  
Harrah's

7:30 am Registration  
8:00 am Program

Wednesday, December 12th  
Annual Holiday Gala  
11:30am- 1 pm  
Harrah's  
\$25 per person

Board of Directors

- Brian Douglas - Chair  
One Way Construction
- Mike Sides - Chair Elect  
Edward Jones
- Roger Goessling - Treasurer  
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- Nichole Knight - Vice Chair  
Spartan Staffing
- Scott Palermo - Vice Chair  
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Pattonville School District
- Lindsay Gallahue  
Commercial Bank
- Angie Lantz  
Ranken Jordan Pediatric Hospital
- Dr. Jenny Marquart  
Parkway North High School
- Justin Naber  
Fred Weber Inc.
- Jamie Newell  
SSM DePaul Health Center
- Debbie Stone  
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- Jill Thurman  
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- Staff  
Sherry Huibonhoa  
Sales Director

From the Chairman



Brian Douglas | Chairman of the Board  
One way Construction |  
bdouglas@onewayconstruction.net / 314-599-0377

As our year winds down does your business wind down too? Does the changing weather and earlier nights impact your business in a positive way or do you struggle to stay busy? There are still a handful of opportunities to get involved with the chamber this year: Thursday Business After Hours Networking (weekly), The Breakfast Club (1st & 3rd Thursday mornings), New Member Orientation (11/7), November Membership Luncheon (11/14), Business Leader of the Year (11/28), Holiday Gala (12/12) and much more. Contact the office if you are interested in any of the events or would like more details (some do require reservations).

**New this year...Participate in the Wreath Wars!** In the spirit of the season, member businesses are competing to create the best and most creative wreath to be awarded a great package from the Chamber. Contestants will be encouraged to include enticing gifts and branding from their business. These wreaths will then be voted on and raffled at the Gala event.

- Most creative wreath wins an advertising package!
- Wreath drop off day: Friday, November 9th, but feel free to drop by the office and pick yours up early!
  - Wreath must be turned in prior to December 1st in order to be included in the email reminders.
  - Raffle will be during the Holiday Gala event at Harrah's Casino & Hotel on December 12th at 11am.
  - Requested wreath value: \$50 - some ideas to complete this: event tickets, gift cards, other neat gifts - don't forget to include your corporate branding in some way, get some extra exposure out of it!

Get creative and win free advertising!  
Call the office for more information at 314-576-6603



BLANCHETTE UPDATE: THREE LANES CLOSED WESTBOUND I-70 AT EARTH CITY

Three Lanes Closed Westbound I-70 at Earth City This Weekend Ramps at Earth City Expressway and I-70 closed overnight Friday ST LOUIS – The Interstate 70 Blanchette Missouri River Bridge westbound closure and detouring will start the weekend of Nov 2-4, but significant impacts to motorists will occur this weekend. The Missouri Department of Transportation will close three lanes on westbound I-70 at Earth City Expressway/Route 141 from 8 p.m. Friday, October 26 until 5 a.m. Sunday, October 28. At least two westbound lanes will remain open to traffic throughout the weekend.

The ramps at Earth City Expressway/Route 141 and westbound I-70 will also be closed from 8 p.m. Friday, Oct 26 until 8 a.m. Saturday, October 28. Motorists should use I-270 to either Route 370 or Route 364 to access Earth City Expressway/Route 141. In addition, the ramp from southbound I-270 to westbound I-70 will be closed at 10 p.m. Friday, Oct. 26 for several hours overnight.

Crews will be restriping the westbound I-70 lanes and putting in a barrier wall to separate the through lanes of I-70 with the exit lanes of Earth City in preparation for the Missouri River bridge closure starting the first weekend in November.

On Monday, October 29, motorists using westbound I-70 will see the newly installed barrier wall separating three lanes on the left from one lane on the right. Westbound I-70 will be reduced from five lanes to four lanes and motorists should consider using Route 370 or Route 364 as alternate westbound Missouri River crossings.

The work is done in preparation for the closure of the westbound I-70 Blanchette Bridge the weekend of November 2-4. The bridge will remain closed until Fall 2013. The eastbound I-70 bridge will be used to carry three lanes of traffic in each direction. Immediately off the end of the bridge there will be pavement in the median to move the three westbound lanes back over to the normal westbound pavement.

MoDOT asks motorists to slow down and watch for workers present in work zones. For more information about the I-70 Blanchette Bridge rehabilitation project,

visit the project website at [www.modot.org/blanchettebridge](http://www.modot.org/blanchettebridge).

MARYLAND HEIGHTS GETS NEW POLICE CHIEF IN 2013

The Maryland Heights Police Department is set to get a new leader in 2013. The City Council unanimously approved an ordinance that would allow Mayor Mike Moeller to enter into an employment agreement with William Carson to be Chief of Police, starting on Jan. 1.

Carson currently serves as MHPD's Commander of Support Services and Office of Professional Standards, according to the city's website.

A spokesperson for the police department confirmed current chief Tom O'Connor will retire in December 2012.

The employment agreement indicates Carson will receive an annual base salary of at least \$113,000, with an annual increase of \$5,000 with "satisfactory performance evaluations."

BRIDGEWAY, WILLOW BROOK PARTICIPATE IN SAFETY DAY

Fourth-graders from Bridgeway and Willow Brook elementary schools recently took part in safety training through the Progressive Agriculture Safety Day. Held at Willow Brook, the program was a full-day event designed for students to learn safety and health lessons that they can use every day while at home and school, or even camping or on a farm or ranch.

Students visited a variety of activity stations, where they learned about safety topics ranging from Internet, roadway, chemical, food and camping. To kick off the event, the students participated in a presentation by inspirational speaker John O'Leary, who at the age of nine accidentally lit a can of gasoline on fire, causing his family home to burn and him to be burned on 100 percent of his body. Given less than a 1 percent chance to survive, O'Leary beat the odds and has since graduated from college, started a business and is married with children.

More than 60 volunteers from sponsor Bunge North America, an agribusiness

and food-processing corporation, were on hand to assist the Bridgeway and Willow Brook students during Safety Day. Several other companies co-sponsored Progressive Agriculture Safety Day, including Monsanto, John Deere, Toyota, Aramark, Crop Production Services and Vivola Express. Pattonville's school-business partnership office worked with the schools, Bunge and its co-sponsors to arrange the day.

To see a photo gallery of Safety Day, go to [events.psd3.org](http://events.psd3.org).

PATTONVILLE TEACHER NAMED TO NEA RESOLUTIONS COMMITTEE

Don Schulte, a social studies teacher at the high school, was elected to represent the Missouri National Education Association educators on the National Education Association Resolutions Committee.

PATTONVILLE TRANSPORTATION DEPARTMENT EARNS EXEMPLARY AWARD

The transportation department for the Pattonville School District earned the 2012 Exemplary School Bus Maintenance Award, which recognizes Pattonville for its excellent program of maintaining its bus fleet. Pattonville received more than 90 percent passage of Missouri school bus regulations and safety standards during the spring 2012 bus inspection by the Missouri State Highway Patrol, leading to Pattonville earning the award. Pattonville's bus fleet is maintained by mechanics Mike Greifzu, Steve O'Brien and Joe Wishnask, and is under the supervision of Steve Gerke, director of transportation.

ART BY PATTONVILLE STUDENTS SELECTED FOR COUNTY CALENDAR

Two current Pattonville High School students and three 2012 Pattonville graduates recently had artwork selected for the St. Louis County Department of Health's annual wall calendar. Seniors Kevin Murillo and Matt Murphy and graduates Jesse Eberenz, Alex Horstmann and Rhiannon West had digital artwork created in Kelli Dornfeld's Digital Design course selected for the calendar. Their work was chosen from the 2011 Multimedia Contest sponsored by the Department of Health's "Let's Face It" campaign, which promotes tobacco prevention.

## WELCOME NEW MEMBERS

St. Louis Small Business Monthly  
1173 North Price Road  
St. Louis, MO 63132  
Ron Ameln  
ron@sbmon.com

DeVry University  
11830 Westline Industrial Drive, Suite 100  
St. Louis, MO 63146  
Matt Steitzer  
msteitzer@devry.edu

The Barcode Lady, LLC  
11683 Lackland Rd.  
St. Louis, MO 63146  
Marilyn Elkin  
marilyn@thebarcelady.com

Stone Haven Apartments  
205 Chaparral Creek Drive  
Hazelwood, MO 63042  
Trisha Olsen  
tolsen@dietzpropertygroup.com

AD Sell  
5001 South West Ave.  
St. Louis, MO 63110  
Rob Callanan  
robc@adsell.com

IT Works  
Jenny Dawson  
jennydawson7@yahoo.com  
jennydawson.myitworks.com

For a complete list of all members, log onto the directory at [www.mhcc.com](http://www.mhcc.com).



Hooter's 20th Anniversary Ribbon Cutting



CI Select Ribbon Cutting

**Office DEPOT**  
*Taking Care of Business*

### OFFICE DEPOT DISCOUNT PROGRAM

The Maryland Heights Chamber has partnered with Office Depot to further enhance the Chamber program that will help you save money on the office supplies you use every day. You will save at least 5% off of the lowest retail price on nearly everything Office Depot sells-and you'll save much more (up to 30% or more off our already low pricing) on your most frequently purchased items (ink, toner, and copy paper included). Additionally, you'll receive significant discounts on Copy & Print services. Get your free discount card from the Chamber office. 314-576-6603



## Benefits and Services

The Maryland Heights Chamber of Commerce is a professional non-profit organization comprised of Members working in the business community. Our goal is to provide professional development opportunities to Members, as well as services to the community. Currently at 400+ business members, all who have invested in the future of the Maryland Heights area through their membership in the Chamber of Commerce. It is the members who continue to be the motivating force behind the economic progress of this City.

### Credibility

A 2009 national study reveals that membership in a chamber of commerce can significantly boost a business's image among consumers, as well as other businesses.

### Visibility

Expose your business to a wider audience of business owners, decision makers and various members. Enhance your name recognition by becoming active in one of the best Chambers of Commerce.

### Charity of the Month

Each month, the Chamber reaches out to a member charity who needs assistance.

### Public Relations

By getting involved in your City and supporting your Chamber, you continue to strengthen the business Community.

### Advertising & Sponsorship Opportunities

There are ample ways to cost-effectively market your business through various advertising and sponsorship opportunities.

### Business to Business Networking

Quarterly Business after Hours to enlarge your circle of influence. Building relationships is essential to business growth and expansion.

### Legislation "Watchdogs"

The Chamber keeps a watchful eye on any upcoming legislation that may affect your business. Heighten your knowledge through the monthly publication and email updates to protect your business.

### Monthly Membership Luncheons

The Chamber provides a monthly networking meeting that enables members to meet with one another, as well as gain invaluable education through the programs and presentations.

### Referral Program

The organization will refer Chamber Members 24/7 online as well as by phone, fax or email.

### Member to Member Discount Program

Shop Chamber First. You join the Chamber to grow your business, gain new clients and generate more revenue. Therefore, shop with your fellow Chamber Members to receive great discounts and promote a great economy in the area.

### Annual Events

Business Leader of the Year, Golf Classic, Holiday Gala, Blood Drive and Monster Mash Dash, etc.

### Ribbon Cuttings & Open Houses

A great way for new members moving into the area to introduce themselves.

### Certificate of Origin

For members only

### Committee Involvement

The Chamber is involved with various aspects of the Community including the City Government, schools and charitable organizations. Get involved to make a difference.

### Speakers Bureau

The Maryland Heights Chamber offers the Speakers Bureau listing as a resource for those looking for experienced professionals offering speaking services.

### Monthly Online Newsletter

A monthly publication is distributed to all members. This publication includes Member News, Calendar of Events as well as City News.

### Website

The website provides a current calendar of events, RSVP capabilities and an online searchable directory. The directory also includes a hyperlink to member sites.

### Member Literature Display

The Chamber office provides a literature display for your marketing materials.

**PHS HOSTS 17TH ANNUAL WHEELCHAIR BASKETBALL BENEFIT ON NOV. 8**

Pattonville High School staff members take on the St. Louis Junior Rolling Rams during the 17th annual benefit wheelchair basketball game. The friendly competition takes place on Thursday, Nov. 8 from 6 to 8 p.m. in the Pattonville High School gymnasium, 2497 Creve Coeur Mill Road in Maryland Heights.

Halftime festivities will feature dance and cheerleading performances by Pattonville High School staff members, cheerleaders, drill team and twirlers as well as the Junior Pirates cheer and drill teams. The evening will also include raffles, a silent auction and an appearance by St. Louis Cardinals' mascot, Fredbird.

This family-friendly event is sponsored by the Pattonville High School Peer Assistance and Leadership (PALs) classes. Admission is \$4. No passes may be used. All proceeds benefit the St. Louis Junior Rolling Rams. Tickets may be purchased at the door or in advance by calling (314) 213-8051.

**PATTONVILLE ATHLETIC AND ACTIVITIES FOUNDATION HOSTS ANNUAL TRIVIA NIGHT**

Join Master of Ceremonies Rich Gould, sports director for KPLR Channel 11, and show off your trivia knowledge at the Pattonville Athletic and Activities Foundation's (P2AF) annual Trivia Night on Thursday, Nov. 30. Tables placing first and second will be awarded prizes for their team knowledge, and additional items will be up for grabs in the silent auction, 50/50 raffle and other activities.

The event takes place at Bridgeton Machinist Hall, 12365 St. Charles Rock Road in Bridgeton. Doors open at 6:30 p.m., with trivia from 7 to 10 p.m. Beverages and snacks will be provided, but attendees are also welcome to bring their own food and drinks. A table of eight costs \$160. All proceeds benefit the P2AF. To register online, visit [www.p2af.com](http://www.p2af.com). Questions regarding Trivia Night can also be submitted online through the P2AF website by clicking on the "Contact Us" tab.

**DRIVE FOR A CAUSE**  
Saturday, November 3rd  
9am-5pm

Dave Sinclair-Lincoln is partnering with Ranken Jordan and sponsoring this event. If you come out to Ranken Jordan on November 3rd and test drive a Lincoln, Dave Sinclair will donate to Ranken Jordan for every car driven.

Drive for a Cause is located at:  
Ranken Jordan- A Pediatric Specialty Hospital  
11365 Dorsett Rd.  
Maryland Heights, MO 63043

With over 300 expected test drivers, be sure to reserve your spot. RSVP at [rankenjordan.org/testdrive](http://rankenjordan.org/testdrive) or call 314-467-0089.



**BLUES & JAZZ CONCERTS**

Westport Plaza  
Wednesdays & Saturdays in the village  
6-8pm . [www.westportstl.com](http://www.westportstl.com) for schedule.

VERIZON WIRELESS AMPHITHEATER  
ST. LOUIS TICKETS  
[www.livenation.com](http://www.livenation.com)

**Help us Grow the Chamber**  
Refer leads, recommend prospects and after they join, we will buy you lunch.  
Call or email Sherry for more info.  
314-576-6603 or [sherry@mhcc.com](mailto:sherry@mhcc.com)

**Please Join Us!**  
**Maryland Heights Chamber Invites you to a 20th Anniversary Ribbon Cutting**  
Thursday, November 15th  
11:30 am  
2675 Metro Blvd  
Hot buffet lunch provided!  
LEBAAM CENTRAL Gymnastic Academy

*Chamber Benefits*

**MEMBER 2 MEMBER DISCOUNT**  
Do you have a Member 2 Member Discount? Help promote it by submitting it for the Maryland Heights Chamber of Commerce Newsletter, or by putting them on the MHCC website. Call Sherry for more details. 314-576-6603

Some online discounts: Comfort Inn, Extra Thyme Catering, Procon Fire and Safety and many more.

**ADVOCATE FOR BUSINESS**  
The Chamber is the voice of the business. We stay connected to community in local, county, and state issues.

**LITERATURE DISPLAY**  
MHCC has a literature display in the Chamber office. Remember to provide your brochures to display as well as at the luncheons.

**BUSINESS REFERRAL SERVICE**  
Hundreds of Chamber member referrals are given to tourists, those interested in relocating to the Maryland Heights area, the business community and the public (all potential customers). Only members are referred to these inquirers. Be sure to have your literature placed in the Chamber office. Ensure your online directory is correct and don't forget to bring your printed literature to the membership luncheons to have available to those attendees

**CERTIFICATES OF ORIGIN**  
Documentation necessary for overseas shipments – the Chamber provides this certification free for members, not available to non-members.

**VISIBILITY**  
Expose your business to a wider audience of business owners, decision makers and various members. Enhance your name recognition by becoming active in one of the best Chambers of Commerce.

**COMMITTEE INVOLVEMENT**  
Serving on a committee allows you to meet fellow business people and make a difference in our community. With eight different committees to choose from, there is something for everyone. Please call the office for scheduled meeting times. Not all committees meet on a regular basis.

Business Leader of the Year  
Community Engagement Committee  
Golf Committee  
Membership Committee  
Monster Mash Dash  
Philanthropic Commission  
Programs Committee

**CREDIBILITY**  
A 2009 national study reveals that membership in a chamber of commerce can significantly boost a business's image among consumers, as well as other businesses.

**EMPLOYMENT LISTINGS**  
Chamber members are encouraged to list their job openings on the Chamber website: FREE.

**PHILANTHROPIC COMMITTEE**  
Raffle items requested for the Education Raffle at the luncheons. Also being accepted are donated items that can be used in the monthly raffle. Every raffle dollar sold goes to the Education Foundation.

**NOVEMBER CHARITY OF THE MONTH:**  
Maryland Heights Memorial VFW Post 6211

Your support is very appreciated.



**DECEMBER CHARITY OF THE MONTH**  
Maryland Heights Chamber of Commerce Education Foundation



**THE CHAMBER IS LOOKING FOR AN INTERN FOR THE SPRING 2013 SEMESTER!**

We're looking for a college student to intern with us in the Spring. If you or someone you know would like to apply, please contact us at 314-576-6603 or email us at [val@mhcc.com](mailto:val@mhcc.com) for an application.



**2012 CHAMBER EVENTS  
NOVEMBER**

Wednesday, November 14th  
Member Luncheon  
Harrah's (11:30 - 1pm)  
\$20 for members/\$25 non-members

Thursday, November 15th  
Team Central Ribbon Cutting Celebrating  
20 years  
2675 Metro Blvd  
11:30am  
Hot buffet lunch provided

Wednesday, November 28th  
Business Leader of the Year  
7:30 am Registration  
8:00 am Program  
Harrah's Casino and Hotel  
Now accepting award nominations

**DECEMBER**

Wednesday, December 12th  
Annual Holiday Gala  
Harrah's (11:30 - 1pm)/\$25 per person  
Proceeds to benefit Education Foundation  
Scarves, Mittens and Coat Drive

The above dates and times may change.

**YOU ARE INVITED TO  
MARYLAND HEIGHTS  
CHAMBER OF COMMERCE  
NEW MEMBER ORIENTATION**



**HOW TO GET THE MOST OUT  
OF THE CHAMBER:**

Committee Involvement

Advertising Opportunities  
Free and/or inexpensive

How and where to acquire new  
leads

Networking Opportunities

Promotional Opportunities

How to utilize the referral process

And much much more

Wednesday, November 7th  
8:30am - 9:30am

Wingate By Wyndham  
St. Louis Riverport  
13615 Riverport Drive

RSVP required by November  
5th to 314-576-6603 or  
Sherry@mhcc.com

FREE for Members

Juggling your own Social Media? Call us for Social Media Success!  
314-303-3782  
100th Monkey media

**Thursday Networking Events**

Join us for some afternoon networking at the Rooks Gameday 12322 Dorsett Rd  
Every Thursday  
4:30pm - 6:30pm

Meet local business people from all over the community.

*November Monthly Membership Luncheon*



Wednesday, November 14th  
Speaker: Maureen Wielansky  
Making It All Fit  
SPONSORED BY: US BANK

*Luncheon Info*  
Location: Harrah's  
11:30am-12pm Registration/Networking  
12-1pm Program  
\$20 Members & \$25 Future Members

RSVP required Friday prior to luncheon. Walk - ins are not guaranteed to be seated. Cancellations must be received prior to luncheon or subject to meal charge. For a complete list of all luncheon dates and speakers, log onto mhcc.com.

**Maryland Heights Chamber of Commerce**  
BUSINESS LEADER OF THE YEAR

AWARD BREAKFAST: WEDNESDAY, NOVEMBER 28TH  
AT HARRAH'S CASINO AND HOTEL  
7:30AM-9AM

MAKE YOUR RESERVATIONS NOW AT  
314.576.6603 OR VAL@MHCC.COM

NOW ACCEPTING NOMINATIONS AT:  
WWW.MHCC.COM

Thursday, November 1st  
7:30am-9:00am  
Hosted at DJ's Deli  
1807 Park 270 Dr.

Thursday, November 15th  
7:30am-9:00am  
Hosted at The Center for Head Injury Services  
11786 Westline Industrial Drive

The Breakfast Club  
Hosted by MHCC  
1st and 3rd Thursday of the month @ 7:30am

**2013 COMMUNITY GUIDE**

The next printing will be in January 2013. To get your name in the book, log onto www.mhcc.com or see page 14 for more info.

It's encouraged for you to review your membership listing on the mhcc.com website and check for accuracy.

**RESERVE SPACE NOW!**

Make Sharing Easy

**SOCIAL NETWORKING**

Get Connected with the MHCC social media sites. Reminders and notices are posted often.

**OUR TOWN PUBLICATION**  
The premier chamber news magazine for North and Northwest St. Louis County area. Check it out at [www.mycnews.com](http://www.mycnews.com)



**DEADLINE  
NOV. 2ND!**



## **BUSINESS LEADER OF THE YEAR AWARDS NOMINATIONS**

The Maryland Heights Chamber of Commerce will host its 5th Annual Business Leader Awards Ceremony designed to recognize individuals who have demonstrated an outstanding commitment to the Business Community. This awards ceremony showcases our city's business achievements and excellence.

These awards will be presented on Wednesday, November 28th at Harrah's Casino and Hotel. However, your help is needed to help identify these key individuals. Nominations forms can be found on [www.mhcc.com](http://www.mhcc.com) and returned to the Chamber by November 2, 2012 at 8am via fax or email to [sherry@mhcc.com](mailto:sherry@mhcc.com). Please consider nominating an individual, business or organization based on the following information:

### **Business Leader of the Year Award**

This award will showcase our city's business achievements and excellence. It is designed to identify and recognize individuals who embrace principled leadership, strategic thinking, the interminable pursuit of excellence and balanced workplace values.

### **Business Investment Award**

This award is for community investing for those who demonstrate a clear confirmation of the commitment of some investors for positive commitment to our community. This company wants their investment to positively impact our local community.

### **Corporate Commitment Award**

This company has top-level company commitment to improve their corporate climate demonstrated through its policy and goals. Each company possesses the qualities of innovation, drive and team spirit, combined with a determined will to succeed all the while never forgetting the importance of supporting the community by helping others.

### **Public Service Award**

This award is intended to honor individuals who make outstanding contributions and whose accomplishments can be viewed as models of public service within and outside the work environment. This award recognizes individuals who exhibit the highest standards of excellence, dedication, and accomplishment at all levels of the public service.

### **Rookie of the Year Award**

This award is dedicated to the new business or individual who displays excellent performance, dedication to the Maryland Heights Chamber of Commerce and/or exhibits a strong commitment for growth.

### **Service Award**

This award is committed to recognizing and celebrating great service by employees. It is designed to pay tribute to the most outstanding individuals who provide generous commitment of time, support and inspiration.

### **Volunteer Leadership Award**

This award recognizes and honors volunteers who set a standard for service to others. They encourage a sustained commitment to civic participation and inspire others to make volunteering a central part of their lives. This is someone who gives truly noteworthy and extraordinary service as a business leader in their community.

### **Other**

If you feel there should be award for an outstanding business professional that we don't have listed, complete the nomination form with "your" named award.

# **MHCC PRESENTS**

## *The Holiday Gala*

**WEDNESDAY, DECEMBER 12TH**

**11:30am- 1:00pm**

**Harrah's Hotel & Casino**

**NET PROCEEDS BENEFIT**

**The Chamber's Education Foundation providing  
scholarships to area high school students.**

**Table Sponsor (10) - \$250.00**

**Individuals - \$25.00**

**Reservations Only | Limited Seating | Business Attire**

**| Cash Bar**

**This is a pre-paid event  
Bring gently used coats, scarves and mittens for an extra  
raffle ticket.**

**All will be donated to a charity in need.**

**[sherry@mhcc.com](mailto:sherry@mhcc.com)**

**314-576-6603**

**Sponsored By:**



**Ranken Jordan**

*A Pediatric Specialty Hospital*

# 2013 Community Guide Ad Options

The Maryland Heights Chamber of Commerce provides a wide range of affordable advertising for members and community businesses. Please contact the Chamber Office to reserve your advertising space. Deadline for reservation including payment is November 9th, 2012. Must sell 70% of ad space in order to produce publication.



## ADVERTISING OPTIONS

Ad Size	Width X Height in inches	Price per Insertion	
<del>8.5" x 5.5" full color/bleed</del>	<del>Back Cover</del>	<del>\$1200</del>	<del>SOLD</del>
<del>8.5" x 5.5" full color/bleed</del>	<del>Inside Front/Back Cover</del>	<del>\$1000</del>	<del>SOLD</del>
8" x 5"	Full Page	\$800	
5" x 4"	Half Page (H)	\$450	
2.5" x 8"	Half Page (V)	\$450	
5" x 2.5"	Third Page (Business Card)	\$300	
5" x 1.75"	Quarter Page (H)	\$250	
2.5" x 3.75"	Quarter Page (V)	\$250	
2.5" x 2"	Coupon (Logo and Text)	\$150	
2.5" x 1"	Small Coupon (Logo and Text)	\$75	

Non member rate Add 20%

## SUPPLIED ART SPECS

300 dpi resolution | Grey scale | Acceptable digital file format: pdf, eps or jpg | If artwork is received in other than requested format, MHCC is not responsible for the quality of the printed artwork. Email artwork to sherry@mhcc.com

## STANDARD FREE LISTING

All members with active status with the Chamber will be listed in the community guide. The community guide will be mailed to all businesses and residents in Maryland Heights. Approximate distribution is 17,000 with an expected delivery the first of January.

**Please check the online directory listing at [www.mhcc.com](http://www.mhcc.com) to ensure that your company info is correct.**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Size of Ad: A B C C1 D E F G Cost: \_\_\_\_\_

Signature of acceptance \_\_\_\_\_

Payment Form - Payment is required to secure ad space.

Method of Payment:  Visa  MasterCard  Discover  AE  Check Enclosed

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code \_\_\_\_\_

Billing address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions or more information please call the Chamber Office at (314) 576-6603. Please make checks payable to Maryland Heights Chamber of Commerce(MHCC). Send registration form along with payment to: 547 West Port Plaza, St. Louis, MO 63146 - or fax back to (314) 576-6855 to secure your ad. The amount stated above is considered a contribution toward a non-profit organization and is non-refundable. All invoices are due upon receipt. Interest will accrue at a rate of 18% per annum after the 15th day for any unpaid portion. Recipient will be responsible for all costs connected to collection of any past due amounts including but not limited to collection fees, court costs and attorneys fees.